

About the company...

Since 1985, npn360 has been creating value for some of the world's most recognizable brands by influencing their print, packaging, and marketing supply chains. npn360 started with the simple goal of managing print production needs better than any other print manufacturing business. As such, npn360 continues to evolve as a respected leader developing innovative approaches to the market and offer technology solutions to overcome clients toughest marketing challenges. Today, npn360 continues to make a difference with agility, excellence, and innovation.

“Challenge us. We are committed to helping you BRAND BETTER.”

npn360 is a privately held company that has grown at an astounding rate in the past ten years to reach \$50+ million in annual sales and will continue this aggressive growth for the foreseeable future! Recently recognized to be one of Inc. 5000's Fastest Growing Companies of 2020. npn360 is at the forefront of delivering innovative solutions specifically designed to improve cost efficiencies and brand compliance, reduce business risk, and improve service levels. Their respected reputation encompasses teamwork, collaboration, and the personal & professional growth of their employees.

About the role...

The Marketing Technology Coordinator will be responsible for completing tasks related to creating, implementing, and managing our clients' online ordering portals. This role is instrumental to building upon npn360's robust marketing technology capabilities. The Marketing Technology Coordinator will work with other internal departments, as well as third party technology partners, to ensure portal development timelines are created and followed, budgets are maintained, portal systems are functional, and ultimately, clients are satisfied.

Responsibilities...

Portal Management & Technical Support:

- Work with internal departments to develop new online ordering portals for clients
- Process requests for site maintenance and upgrades on existing portals
- Work with external technology partners to assist with troubleshooting portal issues on live sites
- Support internal marketing technology initiatives, including website and intranet maintenance
- Support email communication programs for both external clients and internal teams
- Identify areas for improvement in portal or program development as well as internal processes

Team Collaboration:

- Be a resourceful participant of the npn360 Marketing Technology Team by cross utilization of your skills and capabilities on various technology applications for a variety of clients.
- Be an active member of the npn360 organization with your enthusiastic contribution towards teamwork, innovation, process improvements, and personal growth development.

Qualification Requirements:

- Bachelor's degree (Marketing, Design, or Technology-related education a plus) or equivalent work experience
- Detail-oriented and analytical with a problem-solving mindset
- Versatile and flexible with positive attitude under changing priorities
- Ability to learn new skills or programs, and able to work independently or as part of a team

Desired Skills, and/or willingness to learn:

- Working knowledge of Adobe Creative Suite, with a basic understanding of design principles and branding
- General understanding of website development components, including basic HTML and CSS
- Understanding of e-commerce product development and processes
- Familiarity with the printing and/or promotional products industries